

The Media promotional logo mat product is the most cost effective product launch and brand awareness media available enabling mass or minimal distribution in any language worldwide. No need for bonding and fully re-usable can be placed on a floor without causing a trip hazard due to its minimal thickness, on a shelf or in front of stand etc.

Media brand awareness logo mats are most effective where product high visibility is sought after, in commercial and retail outlets, exhibition stands, and POS and POP areas. The advanced printing technology gives the product the highest resolution image possible creating razor sharp graphics to the finest detail in full colour.

Media logo mats are manufactured using a Nitrile Rubber backing and a smooth woven Polyester fabric incorporating a specially developed highly slip resistant coating that inhibits wear and dirt contamination, thereby eliminating the need for laundering.



**Colours:** Infinite colour options using Hi-definition printing techniques.

**Thickness:mm** 2.5

**Weight/M2 (Kg- Approx):** 0.7

**Mat Size:cm** Bespoke sizes up to a maximum of 90 X 150

### MD8600 Media Logo Mat Performance:

Excellent High Definition finished graphics.

Designed to be portable light and totally re-usable.

Very good wear characteristics and no trip properties.

### Colour Fastness:

To sunlight, general cleaning and remedial treatment.

### Cleaning and Maintenance:

Spot clean as required.

### MatsDirect UK Ltd

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