

...the choice matters

[www.matsdirect.co.uk](http://www.matsdirect.co.uk)

The Duramat promotional logo mat product is the most cost effective product launch and brand awareness media available for inside or outside areas.

No need for bonding and fully re-usable can be placed on a floor without causing a trip hazard due to its minimal thickness, on a shelf or in front of stand etc.

Duramat product brand logo mats are most effective where product high visibility is sought after, in commercial and retail outlets, exhibition stands, and POS and POP areas.

The advanced printing technology gives this all Nitrile Rubber mat product the highest resolution image possible creating razor sharp graphics to the finest detail in full colour.

Duramats are manufactured using 100% Nitrile Rubber that has superb lay flat qualities and is highly slip resistant and is ideal for use in any weather conditions



**Colours:** Infinite colour options using Hi-definition printing techniques.

**Thickness:mm** 2.5  
**Weight/M2 (Kg- Approx):** 1 . 2  
**Mat Size:cm** Bespoke sizes up to a maximum of 90 X 150

#### **MD8700 Dura Logo Mat Performance:**

Excellent High Definition finished graphics.  
Designed to be portable light and totally re-usable.  
Very good wear characteristics and no trip properties.

#### **Colour Fastness:**

To sunlight, general cleaning and remedial treatment.

#### **Cleaning and Maintenance:**

Spot clean as required.

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